

EMPOWERMENT  
DIVERSITY  
COMMUNICATIONS  
PARTICIPATION

Community Television is an opening up of the airwaves to the community at large to both produce and broadcast alternative programming which celebrates diversity in the community and in which everyone can participate. Community Television is a tool for development where geographical communities and communities of interest can, engage with **FCTV** to make their own programmes and then broadcast them on their own channel.

Community TV differs from Local TV, and from Public Service TV, in that it is television made by the community for the community, it is not-for-profit and is owned and controlled by the community it serves. Community Television is about much more than simply broadcasting programmes. It is a long-term development process that enables communities to access training, equipment and resources to make programmes but also to participate in the running of the channel itself.



**fctv** community  
Television for Fingal

Lispapple Studio  
Lispapple Cross  
Swords  
Co. Dublin  
01.4433.385  
[www.fctv.ie](http://www.fctv.ie)



Synergy through **MEDIA**

children's history sports entertainment  
local news Irish language music documentaries  
special interest lifestyle education films



## Your Channel, Your Choice

### FINGAL COMMUNITY TELEVISION A VISION FOR THE FUTURE

FCTV was established in January 2009 as a charitable organisation. It's aim is to bring local content television, to the people of Fingal and at the same time to showcase local talent. We aim to play an integral part in promoting integration and social inclusion for all, bringing both rural and satellite towns together.

As well as producing high quality content programming, FCTV encourages individuals and community groups to learn, participate and produce content for broadcast. . The station and website are run on a day to day basis by a core group of media industry

To date, FCTV have applied for a broadcast license and meanwhile broadcast on the internet at [www.fctv.ie](http://www.fctv.ie) until such time a broadcast license is obtained.

Since it's inception, FCTV has engaged with many local community groups and the interest expressed to date is overwhelming.

FCTV is currently in the process of securing funding through various council bodies, corporate sponsorship, advertisement and infomercials.

As part of FCTV's commitment to strategic planning a significant proportion of revenue generated will be invested in training initiatives for the people of Fingal.



### ADVANTAGES OF F.C.T.V

- GIVES LOCAL PEOPLE A VOICE.
- PLATFORM FOR LOCAL TALENT
- CREATES A POSITIVE AWARENESS BETWEEN COMMUNITIES
- BENEFICIAL TO LOCAL BUSINESSES.
- DELIVERING INFORMATION IN A INNOVATIVE MANNER
- CREATES UNIQUE IDENTITY FOR FINGAL.
- SHOWCASE FINGAL TO THE WORLD.
- UPSKILLING & JOB CREATION OPPORTUNITIES



## New age digital television supporting local communities and businesses

### BECOME A SUPPORTING FRIEND

FCTV welcomes the financial contributions from anyone who wants to support our services and programmes. Such support is critical to our financial viability to ensure that FCTV's facilities remain accessible to everyone in the community, regardless of their own financial resources.

Anyone may become a Supporting Friend of FCTV by making a contribution in any amount. As a way of thanking Friends for their support, FCTV offers special benefits attached to different levels of contributions

For informational on how to become a supporting friend, please e-mail : [friends@fctv.ie](mailto:friends@fctv.ie).



### VOLUNTEERS

FCTV openly encourages members of the Fingal community to become involved.

We actively seek volunteers in the following areas :

- Presenter
- Director
- Camera crews
- Sound crews
- lightening
- Hair and make-up
- Wardrobe
- Graphic designers

**OVER 10,000 VIEWERS HAVE TUNED INTO FCTV SO FAR, COME AND JOIN THE REVOLUTION!!!**



### ADVERTISEMENT

Advertising at competitive rates  
More effective than paper advertising  
Reaching over 150,000 homes



### SPONSORSHIP

Fund particular programme  
Have your company advert displayed against programme  
Support Local talent  
Cost effective sponsorship packages



### ADVERTISEMENT/ SPONSORSHIP CONTACT INFORMATION

randall glick, e-mail : [randall@fctv.ie](mailto:randall@fctv.ie)  
liz kenny, e-mail : [liz@fctv.ie](mailto:liz@fctv.ie)  
tel. 014433385  
[www.fctv.ie](http://www.fctv.ie)

### MANAGEMENT CONTACTS

dave byrne, e-mail : [dave@fctv.ie](mailto:dave@fctv.ie)  
tony o'reilly, e-mail : [tony@fctv.ie](mailto:tony@fctv.ie)  
paul flanagan, e-mail : [paul@fctv.ie](mailto:paul@fctv.ie)  
tel. 014433385  
[www.fctv.ie](http://www.fctv.ie)